General Body Meeting

2020-2021 Exec Application Informational

AGENDA

- History
- Values/Pillars
- New Exec Structure
- Cohort Members
- Gen Body
- Other initiatives
- Application Link
- Upcoming events

History (Spring 2017)

PLUMAS was started because of an observed need for awareness about political issues affecting Latinx people. Founding members wanted to provide a platform for politically inclined Latinx students to take action and mobilize to better Latinx issues both in the community and the nation. Members envisioned Latinx people radically coming together to meaningfully affect change for the Latinx community.

Paola Sanchez Valdez, UVA chapter co-founder

Natalie Romero, UVA chapter co-founder

- Paola and Natalie worked to achieve CIO status and recruit membership.

During the very first information session, PLUMAS had a full house and mobilized numerous new members

Founders Paola Sanchez Valdez & Natalie Romero

OG Exec Board

We are inherently Political

We stand United

We are a Movement

We are grounded in community Action

PLUMAS PILLARS

- Community Building (Community Cohort)
- Empowerment and Healing through Artistic Expression (Art & Empowerment)
- Education
- Direct Action/Advocacy

P - Political

We are inherently ***POLITICAL***

We understand that we are not experts in politics, however our lives are inherently political therefore we will never separate this from our work. We always work to be aware of the oppressive power structures that are at play in the inequalities that we work to improve. As members we also practice individual as well as collective political education by always pushing each other to reflect on what collective/total liberation looks like. We also understand that community healing is not only necessary but is in itself a form of community activism.

Don’t be discouraged to join if you are not as political. We are not asking you to be radical, we are just asking to be open to new ideas / collective education.

U - United

*We work to understand our own social location as well as each others struggles to stand **UNITED***

We understand that the Latinx identity is not a race, but a colonial identity that was created and imposed on us, therefore we recognize that we each inhabit various social spaces and continuously work to understand each others struggles and uplift each others voices. Although we are rooted in addressing the struggles of the Latinx community, this is not a exclusive identity. We live by the belief that total liberation means the unity of all marginalized identities. We uplift other movements around us doing the work.

M - Movement

We are more than an organization, we are a ***MOVEMENT***

Pushing events and branding our work is not the core of our mission. We seek to do more than this. PLUMAS is a space for community healing as well as community protection. We take care of our own. This is a way of life not a temporary position.

We support each other where the institution and other systems of inequality have failed to do so. We seek to be space where people, including ourselves, can look to for support and healing.

A - Action

We ground ourselves not in community service, but community ***ACTION***

We are part of the community therefore our neighbor's battle is our own. We show up for the community when needed. We uplift the work that the community is doing and not reinvent or co-op the movement. Our work is guided by the needs and desires of the community. PLUMAS is open to community members as this is a space of unity for the UVA and Charlottesville community.

PLUMAS 2020 STRUCTURE

PLUMAS EXEC STRUCTURE 2020

- Coordinating Team
  - Co-President (Internal)
  - Co-President (External)
  - Vice-President
- Action Team
  - Membership Director/Secretary
  - Cohorts
    - Community
    - Art & Empowerment
    - Education
    - Direct Action
- Money Team
  - Fundraising
  - Treasurer
- Media Team
  - Graphic Design
  - Social Media/Marketing

LEADERSHIP TEAM

- Co-President (Internal)
  - Focused on big picture community relations within the organization
- Co-President (External)
  - Focused on big picture relations in the community
- Vice President
  - Managing Exec

ACTION TEAM

- Membership Director (Secretary/General Body)
  - Helps manage cohorts
  - Manages Action Items List wit Cohort Chairs
  - Plans General Body Meetings to bring Cohorts together and GB
  - Creates Newsletter with Media Team
  - Works with Co-Pres and Vice Pres to create Exec and GB meeting agendas/slides
  - Takes notes at meetings

ACTION TEAM

COMMUNITY COHORT CHAIR

“We are part of the community therefore our neighbor’s battle is our own. We show up for the community when needed. We uplift the work that the community is doing and not reinvent or co-op the movement. Our work is guided by the needs and desires of the community.”

- Build relations with Southwood, Latinx Unidos (AHS, MHS, CHS, and MHS?), PVCC
- Create bonding events to unite the Charlottesville & UVA community
- Lead logistic team in the coordination of the Charlottesville Immigrant Freedom Fund party

ACTION TEAM

ARTISTIC & EMPOWERMENT COHORT CHAIR

“We also understand that community healing is not only necessary but is in itself a form of community activism.” Artistic expression is a way to engage our community to be politically conscious and introduce them to activism???

- Open Mic Moderators
- Venceremos Magazine
- Art Posters series
- Community healing events
- Mental Health Awareness

ACTION TEAM

EDUCATION COHORT CHAIR

“We understand that we are not “woke” or experts in politics, however our lives are inherently political therefore we will never separate this from our work. We always work to be aware of the oppressive power structures that are at play in the inequalities that we work to improve. As members we also practice individual as well as collective political education by always pushing each other to reflect on what collective/total liberation looks like. We also understand that community healing is not only necessary but is in itself a form of community activism”

- Education Cohort chair is in charge of managing the Education Cohort
- Collective political education is the foundation of our organizational movement
- Works with VSPN initiatives
- Looks for articles/information to update our social medias weekly
- Will run political education events biweekly with one of the co-presidents/VP.
- These chairs will be staying up to date with timely policies and issues impacting the Latinx community
- leading the creation of the Power Points/Zines/informational for the educational events
- Activism Dictionary (intersectionality, neoliberalism)
- works with Graphic designer & Social Media Manager in distributing information
- Research professors and local community organizers to partner with for future political education events

ACTION TEAM

DIRECT ACTION COHORT CHAIR

"We are part of the community therefore our neighbor's battle is our own. We show up for the community when needed. We uplift the work that the community is doing and not reinvent or co-op the movement. Our work is guided by the needs and desires of the community."

- Protest
- Coalition building with other minority activist organizations
- Attends Community organization meetings with Leadership Team (City Council, LAJC, ICE out of CVILLE, CIFF, etc)
- Poster making sessions
- Staying up to date when we need to support community efforts at UVA or in Cville

MONEY TEAM

- Fundraising
  - Leading and managing fundraising events (ex: Pop Ups/Radical Kitchen/Selling)
  - Assign roles for fundraising events (ex: who is cooking, who is selling, who is cleaning)
  - Be present or delegate one person to be present at all times of the fundraisers
  - Training exec to have better customer service in events
  - Works very closely with Treasurer
- Treasurer
  - Maintain current status of PLUMAS financial records (reimbursements, etc.) and update us with current status of finances.
  - Fills out grant forms, purchase requests, and reimbursement forms.
  - Assists in submitting physical copies of these forms and maintain the the outside bank account.
  - Serves as a liaison between PLUMAS and respective offices, organizations and University funds all of which can provide funding.
  - Submits proposals for funding and other grants at UVA
  - Responsible for organizing grant proposals.
  - Responsible for researching grants and additional funds provided by UVA and other departments and organizations on and off-campus.
  - Budgets all expenses for the year (materials, food, resources for events, etc).
  - Receives all funds paid to the organization.
  - Must attend finance training through the University.

MEDIA TEAM

- Graphic Design
  - Makes the flyers and promotional material
  - Creates logos and designs for stickers/shirts/promotional material
  - If applying to this position please send previous Graphic Designs to Natalie Romero (nlr3qw@virginia.edu) and Diana Tinta (dst8rt@virginia.edu) (Encouraged but not required)
- Social Media/Marketing/Public Relations
  - Manages Newsletter with Membership Director
  - Responsible for publicizing and promoting all PLUMAS events and Latinx-related news through social media (Facebook, Twitter, Instagram)
  - Takes pictures at all PLUMAS related events and meetings/collects them
  - Works closely with education chairs to post weekly articles on our social medias
  - Will also work closely with graphic designer to put up facebook/twitter/IG events and gather the promotional material made by the graphic designer

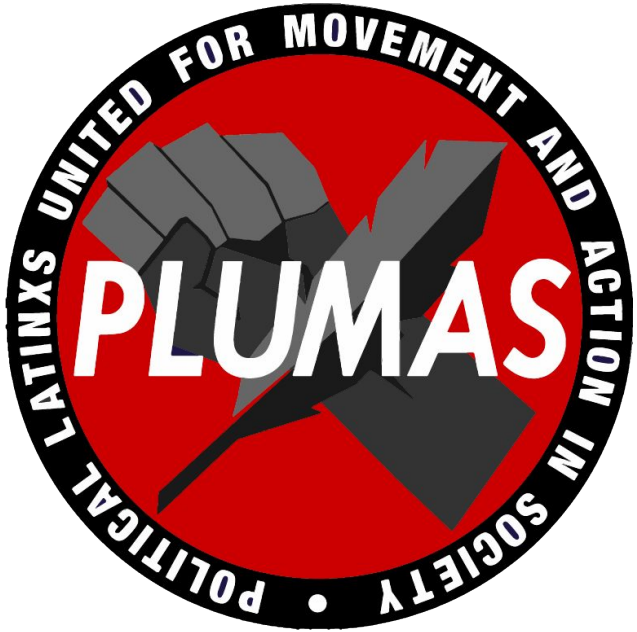
COHORT MEMBER COMMITMENTS

- More commitment than General Body, less commitment than exec
- Although we encourage you to explore the different cohorts, we also want people committed to a specific cohort
- More information will come later

STRUCTURE

- Exec Team Meetings
  - cohort chair updates
  - weekly or biweekly
- Cohort Team Meetings
  - Working meetings
  - Weekly (depends)
- General Body Meetings
  - Upcoming events
  - Feedback
  - Educational or Fun Activities

THANK YOU!


POLITICAL LATINXS UNITED FOR MOVEMENT AND ACTION IN SOCIETY
PLUMAS